

A global arts community, an exciting leading-edge initiative for a new revenue stream for the arts.

Artistes du Globe



"Gnawa" performed by Hubbard Street Dance
Photo by Todd Rosenberg

With great challenges come great opportunities. Now more than ever there is great incentive for artists & management to create group mass, strength through community, and generate revenue to support the arts.

Artistes du Globe provides vision and solutions

- A global social & professional community of art industry professionals, artists and a diverse public. Artistes du Globe provides the connections, tools and business model for the great transformation of digital media as art.
- A multifaceted business resource working in synergy with day-to-day communications PR, marketing and HR, complimenting and enhancing traditional ways designed to propel professional expansion.
- A rights protected on-demand art service, delivering performances and visual art on TVs and wireless displays. Artists and stakeholders are credited in real time as customers enjoy the art.

Artistes du Globe is a global community of artists and leaders in the performing & visual arts dedicated to bringing to the masses a global social network combined with a powerful revenue generating business strategy to enhance the arts.



Pianist Minna Re Shin.
Photo by Yves Lacombe

Community enhances relationships and exchanges through a variety of industry topics deliberated in blogs, forums, groups, galleries, wikis and widgets, RSS feeds, calendars, commerce and chats.

Artistes du Globe is not like horizontal social networks without focus, but is dedicated to quality arts to create a sense of community, belonging, learning, sharing and growing as artists, visionaries and entrepreneurs. We empower the sharing of ideas & content, successes & challenges, developing friends & collaborations, identifying opportunities & creating group solutions, co-productions & new business.

Artistes du Globe is uniquely designed to bring both social and commercial enterprise for the arts into one platform.





Discover the multi-faceted benefits of Artistes du Globe.

Industry Professionals

Artistes du Globe is for Artists, Producers, Presenters, Agents, Associations, Cultural Organizations & Media Professionals. Much more than just a world class social media platform (the same core technologies that power MySpace), it is a multi-faceted business resource that works in synergy with existing web and business development strategies. Link to Facebook, LinkedIn, Twitter, and others. Leverage our unique calendars, for events with maps and ticket sales. It's easy, fast and fun!

Learn more...



Luna Negra
Photo by
Cheryl Mann

Educational Institutions

Artistes du Globe can showcase your school and attract arts students from around the world. Participate in contests for best student & school productions. Provide pay for use online courseware, highlight students' achievements and offer unparalleled professional exposure through our exceptional network. *Learn more...*

Media Professionals

Share news and insight from the arts world with the Artistes du Globe community. Post your reviews, hot picks and interesting links. Create and participate with your own blog or forum, set up RSS feeds. Have fun exploring and networking and discover fresh new talent and trends to unveil to the world. *Learn more...*

Fans and Consumers

Discover new art expressions from music, dance, opera and so much more. Connect directly with favorite artists, and share with friends. Together, we open up a new world of possibilities. *Learn more...*



What are the financial benefits to you?

A New Revenue

Model for the Arts

Artistes du Globe leverages the power of community and advanced networks to deliver an on-demand Art Service that reaches a global audience, by-passing the traditional costs of provisioned networks.

Promote and deliver quality HD art content and generate ongoing revenue by building a fan base and pay-per-view experiences. Reward artists and receive donations using "tip-jars". *Learn more...*

Buy & Sell

Artistes du Globe includes a powerful multi-directional commerce engine and our own "Acorn" currency. This provides a marketplace where arts consumers and professionals can connect and transact business across local currencies. From DVD's, CD's, last minute tickets, & promotional packages... to professional props; costumes, decors, courses, musical instruments, etc. Buy, sell or trade...it's up to you! *Learn more...*

Sponsorship opportunities

Support the world of Artistes du Globe! Explore and discover the many talents in our arts community. Your direct partnerships with artists and groups for filming and production will provide positive brand exposure and new audiences. *Learn more...*



Learn more by attending the panel:

Exploring New Concepts for Creating Financial Well-Being in Uncertain Times
Monday, March 16, 2009 / 9:15-10:05 a.m.